**Cottage Grove Chamber of Commerce**

**Board Meeting 04/19/2017**

**Attending: Mike, Steve, Lloyd, Dr Kami, John, Amy, Paula, Michelle, Dr Dave, Jeanne, Melanie and Kyle**

* Approve Past Minutes –Motion to approve by Lloyd and 2nd by Amy, ALL
* Finances and Security – Motion to approve by Kyle and 2nd by Melanie, ALL We had a spam email being sent around between, Kyle, Mike and Lloyd we have decided it is in the best interest of everyone on the board to remove our personal email addresses as this is where the hackers are getting the address from. Melanie has already had them removed for everyone.
* Paula’s Corner

1. Follow up on board contacts- Please email Paula any and all of your updates about the contact you have made with any of the new members asking them to join our up coming meetings or events.
2. Community Outreach: 1 request – We did receive one request but unfortunantly it doesn’t fall into our guidelines of this fund. Paula will email the interested party back. With following up on this fund, we would like to look at setting $ amount guidelines along with our structure already in place. Also maybe we can add that we could always look at helping marketing the event if we can’t help out with grants.
3. Cheri Krisher retirement – We will be ordering and giving a plaque with flowers to Cheri for all her dedication to the chamber and years of service along with a Thank you card signed by the board.
4. Anytime Fitness – They are having a RE-Grand opening after their remodel, we don’t have many on the ambassador team able to make it so please join us if you can on Tuesday April 25th at 11am on Cottage Grove Road.
5. Paula and John attended a great conference, they came back with the feeling we have a great thing going in Cottage Grove and the presenter of this conference showcased that we took the steps to get the leakage study done.

* UW Extension Branding study: next steps- We are looking for this study reports to come out the end of summer, hoping before Sept when the village/town will be doing budgets. Short glance at the survey shows a couple interesting facts~ What was important to residents when looking for a home or rental. Top 4: #1 Annual property tax, #2 Price of House/Rent, #3 School, # 4 Grocery store or Pharmacy near the location. NOT important on their list: #1 How close restaurants are, #2 Able to walk to Parks/Store, #3 Local Library??
* National Sports Heritage Center: Our involvement (CGC business development group) We are looking for Large Sponsor on this project. Our development group is going to be putting together a marketing packet so it is more visual to these businesses we speak to.
* Event and Team Updates (next 3 up: Golf, Craft Fair, Marketplace Dayz)

*Golf- Currently have 40 golfers signed up and paid, we have a goal of 84, we have exceeded in sponsors and all looks to be in great shape*

* Team/Event Updates (Leaders)

Ambassador (Leader: Chimeng)

Marketing (Sarah H.)

Community and Business Dev. (Mike)

Scholarship and Education (Dr. Kami) *Have 8 or 9 applicants for this already by spreading more information on it to the community*

Website and Social Media (Melanie)

Annual Dinner (Melanie/Mike)

Golf Outing (Steve)

Marketplace Dayz (Jeanne)-*We got the raffle license, Jeanne already has commitments for booths and baskets, just had a meeting this week and have a great team working on this new event.*

Night Golf (Jessica B.)

Christmas in the Grove (Amy)

Firemen’s Festival Craft Fair (Melanie) Chamber member cost $40.00/each and NON-Member is $60.00/each we had 26 vendors last year

\*\*Melanie is looking at ending the time she can be on the CGCB, with her new promotion and new location on the east side. She will be coaching for 6 months starting in June and also has personal goals she would like to meet. She would like to continue on the marketing and Facebook, along with the Annual dinner. She has been a tremendous help to this board!!

* Adjourn 1:19p.m