**Cottage Grove Chamber of Commerce**

**Board Meeting Minutes**

**June 17, 2015 at Edward Jones**

**Members present:** Steve S, Mike M, Kyle B, Kami H, Dave N, Lloyd M.

**Meeting called to order at:** 12:30 pm

**Approval of March minutes:** Motion by Lloyd and 2nd by Mike, motion carried.

**Financials:** Lloyd made a request to purchase checks from our \_\_\_\_\_\_\_\_\_\_\_\_\_account. Motion by Steve and 2nd by Mike, motion carried. We will now have a Marketing of Chamber Businesses Account Fund of some sort that will encumber some of the past golf outing funds. Motion by Kami to move forward with the concept, 2nd by Lloyd, motion carried. The Golf outing net approximately $3700 for the 2015 event. The past Project Account is now the Outreach account.

**Membership Updates:** Matt Gates with Rhyme office supply is new.

**June Member Meeting:** Will be held at 1855.

**Committee Updates:**  Golf committee: The 2015 event was a huge success. The committee feels the Oaks is a better venue overall for the event but to stay fair would like to have a Night Golf Outing at Door Creek in the Fall. This would be for 27 max participants and cost $40/person with an estimated net revenue of $1700. Options to end the night with a bonfire and have some sponsors. This will not be a raffle soliciting type event. Steve and Ronelle are working on more details. We will table the vote on alternating venues for the May outing until the fall when we decide how successful the night golf is. Family Fun Night: Everything is on track but we are still in need of volunteers. Marketing Committee: See below. Ambassadors: They continue to make contacts. Christmas in the Grove: See below.

**Marketing Committee Update:** New Member Program will launch at the June member meeting. If you refer a member you get a $5 gift card and entry into an end of year Chamber Benefit Basket. Buy Local Campaign will launch with Christmas in the Grove. Sarah Hurley is working on the marketing aspects.

**Christmas in the Grove:** This event has been going on for 14 years and we should continue. Buy local will launch at this time. We need new goals for the event such as how to generate revenue, how do we get more volunteers and how do we include members to benefit them. The costs we incur typically are for advertising ($1000), payout to best fire trucks and to top off the food pantry. Discussed how we should market only to CG and eliminate the cost of advertising in the WI State Journal. Discussed how Sarah and Melanie need to be included in the meetings and how Cheri can run the show.

**Misc:** Village CDA stated they feel the Chamber is a powerful group who is taking action. This was stated at a board meeting. A discussion took place regarding Vierbicher to complete a commercial leakage study for Cottage Grove.  This report analyzes Cottage Grove for opportunities to keep business in Cottage Grove rather going outside.  A motion was made by Mike to approve $2,500 for the project and 2nd by Kyle, motion carried.  The Board voted in favor with a recommendation to approach Ruedebusch and Chamber members to help pay for study. We also discussed ways to recognize the Wisconsin Rugby Association's community service.

**Adjourned:** Motion to approve adjourning of meeting at 2:00pm by Dave and 2nd by Steve

**Next Meeting:**

Submitted by Kami Hansen