**Cottage Grove Chamber of Commerce**

**Board Meeting 02/15/2017**

Attending: Jeanne, Amy, Michelle, Paula, Dr Dave, Dr Kami, Steve, Kyle, John and Mike

* Approve Past Minutes- Motion to approve Dr Dave and 2nd by Jeanne, ALL
* Finances – Motion to approve by Dr Kami and 2nd by Dr Dave, ALL
* Paula’s Corner

Member Renewals/ New Members (next steps for non-renewed members)

We have split up a call list for the members that have not yet renewed and will be making personal calls to each of them. While reporting back to Paula after our calls to each of them

Shirts for the board/event and team leaders

Dr Kami made a motion to purchase 15 shirts at up to $40.00/each for each board member in a certain/same color. Additional 3 for “team leads on committees which will be a different color. We have the option to put our company logos on them and then add the CGCC logo on the arms of these shirts. 2nd made by Kyle and ALL approved

* Membership Discussion- ***This has been tabled at this time***

Roster

Communication (constant contact, meetings, emails)

Participation

Member survey in 2017?

* Event and Team Updates

Roster, last/next meeting, what are you focused on?

* Team/Event Updates (Leaders)

***Ambassador (Leader: Chimeng)-***Update given by Paula that they have had their first meeting and Chimeng would like to have their main focus on the 38 new members and Ribbon cutting to be more focused on interaction between all attending. We will no longer be doing new member packets (Unless a company would like to pay to be in them) Paula is more doing a welcome meeting to go through items and teams to new members.

***Marketing (Sarah H.)*** Update given by Mike that the main focus is our Cottage Grove First campaign. We have also paid and secured a sponsor for the Fireman’s Festival.

Community and Business Dev. (Mike) Update given by Mike, they had their first meeting on Wednesday 2/15 and their main focus is on partnering with Rugby on the vision of the facility the Rugby has in the works for Cottage Grove

***Scholarship and Education (Dr. Kami)*** both scholarships from 2016 have been paid out since we got the students transcripts, Dr Kami will also be posting on Monona Moms & Dads Facebook to get the word out to get applicants for this year.

***Website and Social Media (Melanie)***

***Annual Dinner (Melanie/Mike)*** Update given by Mike, which this event far exceeded our expectation and Melanie along with her team did a fabulous job. The turnout of people showed the coming together of areas of Cottage Grove.

***Golf Outing (Steve)*** March 3rd is their next meeting, they are currently soliciting sponsorships. Their members are calling all last year’s sponsors now to get a commitment so they can be on all the flyers. He is thinking they will be a head of the game if all the calls get made by the end of the month. This year our goal is 84 golfers which is 20 more than years past.

***Marketplace Dayz (Jeanne)*** They got a lot talked about in their 1st meeting which is great because they know this is going to take a lot of work. Matt M has changed the brat sales to become the CGCC to raise funds on our end. The other side of the parking lot will be Subs/Pizza. All is a go for the baskets, they will be asking School Grounds for Coffee since they are back up and running. We will have Pampered Chef giving different cooking ideas and demonstrations. Raffles- We are still trying to figure out the sales of tickets. Instead of $20.00 a ticket maybe we look at $2.00/each or 6 for $10.00. Then more families would by tickets for the children/family.

***Night Golf (Jessica B.)***  They plan on handing out a sign-up sheet after our regular golf event

***Christmas in the Grove (Amy)*** They haven’t had their first meeting but thinking in April as Amy will be very busy in May and June with their merger.

***Firemen’s Festival Craft Fair (Melanie)*** Flyers are ready to go, and Rates have gone up a ways for the Non-Members to be part of this.

Other items:

Dr Kami brought up the welcome signs for the flowers that the boy scouts usually maintain for us. Dr Kami made a motion to donate $200.00 from the community outreach program to update the 3 welcome signs. 2nd made from John and ALL motion. We also decided the boy scouts can keep the left over money for their troop.

John brought up the accident that took the life of a Cottage Grove resident this past weekend where we would like to make a donation and ask Business’s to match our money for the 2 twin boys he leaves behind. The wife is also in critical condition and Kids Safari has been watching these boys free of tuition.

* Adjourn 1:22p.m